

## Fall 2019 Greek Speak: Love, Mom and Dad

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### Overview & Summary

On September 24th, 2019, Fraternity & Sorority Programs at The University of Arizona hosted Lianne Kowiak and Rich Braham as part of National Hazing Prevention Week. The topic of the Fall 2019 Greek Speak was hazing. In their talk titled “Love, Mom and Dad,” Lianne and Rich represented PUSH (#ParentsUnited2StopHazing) and discussed the impact of hazing and how they lost their loved ones to hazing-related incidents.

### Major Takeaways

- » Reporting Hazing-Related Incidents
  - › The respondents for the Fall 2019 Greek Speak follow-up survey are more likely than not to report hazing both within their own chapters (**75.35% of responses** were likely/very likely) and if seen on campus (**87.02% of responses** were likely/very likely).
  - › After the presentation, there was a **41.79% increase** in responses for being very familiar or extremely familiar with how and where to report hazing seen on campus.
  - › When asked if they benefited from hearing Lianne and Rich’s story, **98.15% of respondents agreed or strongly agreed** that the it was beneficial.

### Implications

- » Technology
  - › The QR code was used with the assumption that all attendees had access to a smart phone or other device with the ability to scan the code and be linked to the follow-up survey.
- » Attendance
  - › Not everyone in attendance completed the survey due to technical difficulties. While there were **1,781 respondents for the survey**, the venue of Centennial Hall seats 2,500 and was almost at full capacity for this event.
    - Tickets were given at the door to track attendance and suggests **2,276 seats were filled**.
- » Survey Questions
  - › The response choices for “Before/After today’s presentation, how confident were/are you in your ability to recognize hazing in Greek Life?” should have been written in terms of levels of confidence rather than involving a scale of strongly disagree to strongly agree.
  - › Respondents were able to select more than one answer for scaled questions (very unlikely to very likely, not at all familiar to extremely familiar, strongly disagree to strongly agree). The data in the first and second points under “Major Takeaways” calculates the number of responses rather than the number or respondents.

### Methods

At the conclusion of the event, attendees were asked to scan a QR code (see below) projected on a large screen which brought them to a follow-up survey. The following questions gathered quantitative data.

### Survey

- » Demographics
  - › Which organization do you belong to?
  - › What is your chapter member status?



- » Hazing-Related Questions
  - › How likely are you to report hazing within your own chapter?
  - › How likely are you to report hazing if seen on campus?
  - › Before today's presentation, how knowledgeable were you in how and where to report hazing seen on campus?
  - › After today's presentation, how knowledgeable are you in how and where to report hazing seen on campus?
  - › Before today's presentation, how confident were you in your ability to recognize hazing in Greek Life?
  - › After today's presentation, how confident are you in your ability to recognize hazing in Greek Life?
  - › I benefitted from hearing Lianne and Rich's story.



## Survey Responses

The following quantitative data come from the Fall 2019 Greek Speak follow-up survey. Qualitative data are not included in this report.

### Demographics

- » Which organization do you belong to?

Organization	# of Respondents	Organization	# of Respondents
Alpha Chi Omega	110	Phi Kappa Tau	17
Alpha Delta Pi	112	Pi Alpha Phi	1
Alpha Epsilon Phi	87	Pi Beta Phi	120
Alpha Epsilon Pi	15	Pi Kappa Alpha	27
Alpha Kappa Alpha	3	Pi Kappa Phi	35
Alpha Phi	110	Phi Gamma Delta	14
Alpha Phi Gamma	7	Sigma Alpha Mu	25
Alpha Sigma Alpha	17	Sigma Chi	39
Beta Theta Pi	22	Sigma Kappa	118
Chi Omega	141	Sigma Nu	15
Delta Gamma	98	Sigma Lambda Beta	6
Delta Lambda Phi	6	Sigma Phi Epsilon	34
Gamma Alpha Omega	4	Sigma Tau Gamma	19
Gamma Phi Beta	120	Tau Kappa Epsilon	28
Gamma Rho Lambda	1	Theta Xi	38
Kappa Alpha Order	34	Theta Chi	8
Kappa Alpha Theta	120	Theta Delta Chi	18
Kappa Delta Chi	3	Zeta Beta Tau	30
Kappa Kappa Gamma	127	Zeta Phi Beta	5
Lambda Theta Alpha	5	Zeta Psi	18
Omega Delta Phi	3		
Phi Beta Sigma	2		
Phi Delta Theta	19		
		<b>Total: 1,781 Respondents</b>	

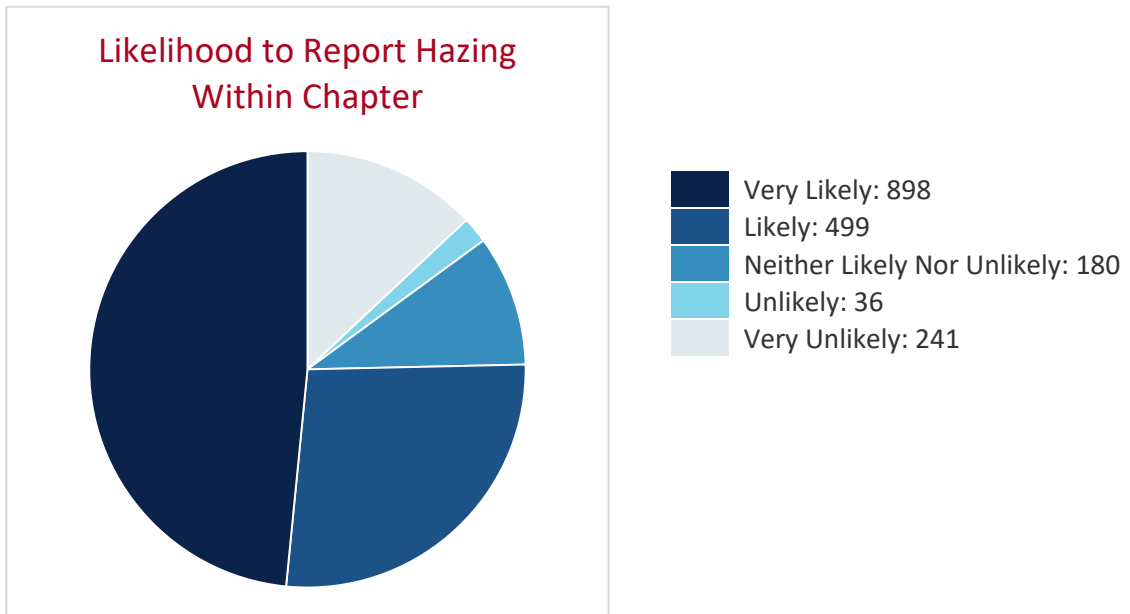


» What is your chapter member status?

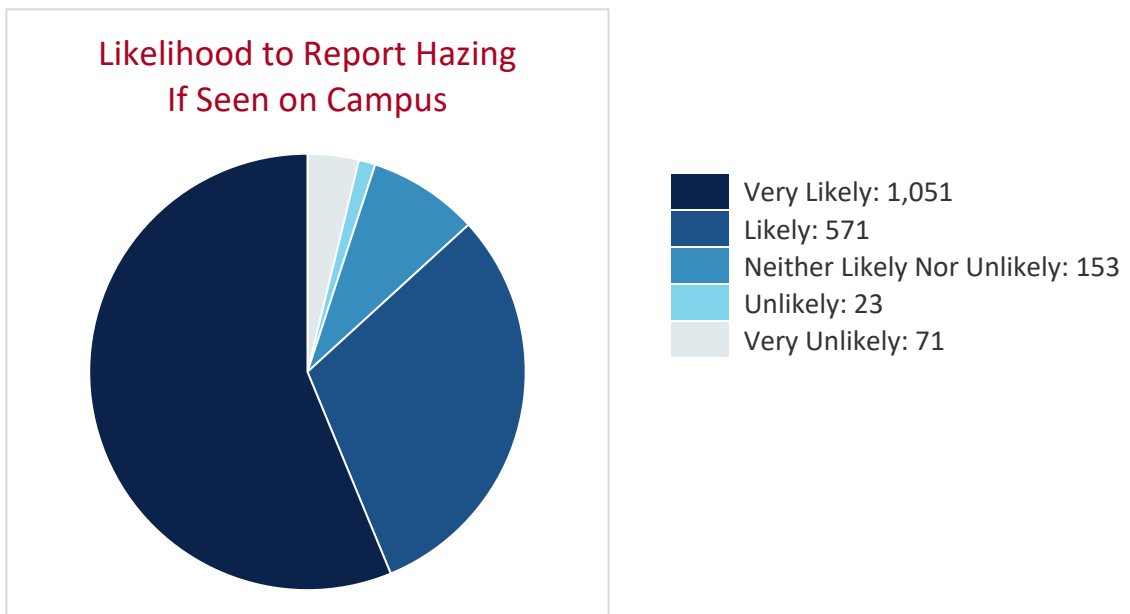
Status	# of Respondents
Active Member	420
Spring 2019 New Member	70
Fall 2019 New Member	1,291
<b>Total: 1,781 Respondents</b>	

**Hazing-Related Questions**

» How likely are you to report hazing within your own chapter?



» How likely are you to report hazing if seen on campus?



» Before today's presentation, how knowledgeable were you in how and where to report hazing seen on campus?



- › Not at all familiar: 143
- › Not so familiar: 222
- › Somewhat familiar: 754
- › Very familiar: 472
- › Extremely familiar: 305

» After today's presentation, how knowledgeable are you in how and where to report hazing seen on campus?



- › Not at all familiar: 54
- › Not so familiar: 49
- › Somewhat familiar: 213
- › Very familiar: 558
- › Extremely familiar: 960



» Before today's presentation, how confident were you in your ability to recognize hazing in Greek Life?



- › Strongly disagree: 7
- › Disagree: 15
- › Neither agree nor disagree: 160
- › Agree: 761
- › Strongly agree: 874

» After today's presentation, how confident were you in your ability to recognize hazing in Greek Life?



- › Strongly disagree: 5
- › Disagree: 2
- › Neither agree nor disagree: 26
- › Agree: 345
- › Strongly agree: 1,434

» I benefitted from hearing Lianne and Rich's story.

