Today’s highly competitive employee recruitment world has employers spending considerable time and money to find the ideal candidates for their companies. Their recruitment of college students places them on campuses across the country, where they attend career fairs, present at small workshops, and interface with career-related staff members. As a result, the students, career officers, and recruiters can be overwhelmed with scores of names, some information, and a bit of frustration.

We launched Greek Ladders for a number of reasons...bridging the gap between campuses and students, providing fresh resources to job-seekers, connecting employers to skilled labor, etc. One reason, in particular stood above the rest. Campus to campus, the majority of students are not taking advantage of resources made available to them.

Greek Ladders is owned and managed by Greek alumni who share a passion for service, leadership, and fraternal excellence. Collectively, we have over 50 years of alumni volunteer experience with our fraternal leadership.
We target the Greek community for two primary reasons:

- To develop strong collaborative relationships with campus leaders, particularly Fraternity/Sorority Life officers and campus career center officers;
- We believe fraternity and sorority members learn, understand, and practice leadership on a daily basis and the acquired skills can easily be applied to the workplace.

We take the perspective that launching the ideal career doesn’t happen overnight and with no planning. Rather, it’s the culmination of hard work in the classroom, involvement on campus and in the community, development of strong relationships, and extra-curricular experience.

Businesses and non-profit organizations typically seek self-starting, confident, interested, and engaged employees and interns. They’re looking for more than just book-smart individuals...they’re seeking the right fit.

Employers are recruiting candidates who possess leadership qualities, understand the hiring process, and have done their homework on the employers and their available positions.

The Greek Ladders model connects job-seekers and employers through online and interactive methods to create mutually-beneficial relationships.
Anyone involved in Greek Life, as a current member of a fraternity or sorority, is invited to enlist the support, guidance, connections, and resources offered by Greek Ladders.

There’s no cost to register and students receive the following benefits:
✔ An online profile featuring a personal description, resume, academic performance, campus and community involvement
✔ Access and connection to internships found within and outside of their fields of study
✔ Access to the network of employers and job postings
✔ Guideline to navigate the career process, including connecting with employers, enhancing online profiles, and leadership and career-driven advising
✔ Access to academic and leadership development resources
✔ Access to career development resources, designed to prepare students to secure internships and full-time employment

We actively present students to potential employers who regularly ask us for students based on different career interest criteria, location, skills, etc. They also ask us for our “preferred” students, which we base on the level of activity and interactivity via the Career Network.

Opportunities for alumni/ae

Benefits and opportunities presented to chapter alumni/ae include:
✔ Same benefits as job-seeking students
✔ Access to the network of employers and job postings
✔ Access to interface directly with students and employers
✔ Seek career advancement and upper management positions
✔ Serve as mentors to students
✔ Support students by serving as personal and professional references
✔ Participate in alumni-to-alumni networking

Greek Ladders provides an effective tool for alumni to utilize an official vehicle designed to connect students to internships and full-time jobs.
**Chapters benefit as affiliates**

Developing strong relationships with chapter is very important to us. We create these “affiliate” relationships to provide each chapter’s students and alumni/ae with outstanding career opportunities. The tools and resources provided to them are designed to amplify their college and fraternal experiences, while preparing them to obtain ideal employment.

The Chapter Affiliate program enables chapters to...
- Provide a well-rounded leadership experience
- Serve as a catalyst in each member’s career development path
- Present a meaningful way for chapter alumni and parents to actively engage
  - Manage a four-year leadership and career development program
  - Deliver another example why joining a fraternity or sorority is extremely valuable
- Improve alumni and parent relations
- Develop relationships with business and non-profit professionals
- Increase the level of chapter member involvement

**Benefits to Employers**

Greek Ladders represents the best interests, brand, and positions offered by each employer. Our standard is not determined by the number of hires we officially process, but the frequency and value of touch points.
- Access to job and internship seekers
- Job postings
- Event Participation
- Online Employer Profile
- Direct Introductions to job-seekers
- Promotional e-blasts
- Workshop Participation
- Resume Reviews
- Company-branded career resources
- Promotion throughout Career Network
- Job-Seeker referrals and recommendations

Greek Ladders is a great solution to connecting businesses and non-profit organizations with top talent. Our goal is to connect job-seekers to employers, and vice versa, for the purpose of creating ideal employment situations.
Our nationwide presence is growing

Adelphi University
Arizona State University
California State Polytechnic University – Pomona
California State University – Chico
California State University – Long Beach
California State University – Monterey Bay
California State University – Sonoma
California State University – Stanislaus
Central Washington University
Chapman University
East Stroudsburg University
George Mason University
Harvard University
Loyola University – Chicago
New Mexico State University
New York University
Oklahoma State University
Old Dominion University
Northern Arizona University
Purdue University
Queens College
Randolph-Macon College
Sacred Heart University
Southern Illinois University – Edwardsville
St. Mary’s University
Texas Tech University
The George Washington University
The Ohio State University
Towson University
University of Arizona

University of California – Berkeley
University of California - Riverside
University of California – San Diego
University of California – Santa Barbara
University of Central Florida
University of Cincinnati
University of Connecticut
University of Denver
University of Florida
University of Idaho
University of Illinois Urbana-Champaign
University of Kansas
University of Kentucky
University of Maryland
University of Mary Washington
University of Massachusetts-Amherst
University of Montana
University of Nevada, Reno
University of New Mexico
University of Oklahoma
University of Oregon
University of South Carolina
University of Texas – Austin
University of Texas – San Antonio
Washington State University
Western Oregon University
Willamette University
Wooster College
Chapter Affiliates
Greek Ladders creates “affiliate” relationships with individual chapters to provide students and alumni with outstanding opportunities. The tools and resources provided to them are designed to amplify their college and fraternal experiences, while preparing them to obtain the ideal employment situations. Fraternity and sorority chapters on the following campuses participate in our chapter affiliate partnership program.

- Arizona State University
- California State University – Long Beach
- Central Washington University
- George Mason University
- Northern Arizona University
- Old Dominion University
- Purdue University
- Randolph-Macon College
- St. Mary’s University
- The Ohio State University
- University of Arizona
- University of California - Berkeley
- University of Denver
- University of Kansas
- University of Kentucky
- University of Mary Washington
- University of Nevada, Reno
- University of New Mexico
- University of Oklahoma
- University of South Carolina
- University of Texas
- Western Oregon University

We are creating career opportunities to students and alumni/ae affiliated with 58 universities. Our presence continues to grow!
University of Arizona

2014/2015 career event schedule
Fall 2014 Career Events

Events facilitated by Greek Ladders are in bold.

**August 2014**
16-24  Panhellenic Recruitment
19-25  IFC Recruitment
27    Wildcat Student Employment Fair
27    Eller Leadership Fest
28    **Meet Greek Ladders Webinar**

**September 2014**
5      NPHC Meet the Greeks
5      Eller Accounting Career Panel
8      New Member Symposium
10     **Align who you are with what you do for the most powerful you**
17    Career Services Kickoff & Resume Review
19    Eller Finance & Econ Career Immersion
23    Eller PFAD Mock Interviews
24    **Job Search: Resume, Cover Letter, Interview**
26    Eller ESL Interviews
27    Eller PFAD Interviews
29    Eller MIS Career Fair
30    Fall Career Days – Day 1

**October 2014**
1      Fall Career Days – Day 2
2      Eller PFAD Make-Up Interviews
7      Eller Grad School Workshop
9      **Careers in Sports**
10-12  Family Weekend
13     Eller Grad School Test Workshop
15     **Employer Resume Review**
22     **Careers in Finance & General Business**
24-25  Great Greek Weekend
24-25  Eller Make a Difference Day
29     Eller Leadership Conference

**November 2014**
3-8    Homecoming Week
5      Graduate School Day
12     **Careers in Advertising, Public Relations, etc.**
17     Eller Centurion Reception
19     **Employer Resume Review**
21     Eller MIS Case Competition

**December 2014**
3      **Job Search Workshop**
18     Last day of classes

Please note:
The names of speakers and employer representatives will be revealed prior to each workshop and webinar. Please note that, any difficulty in recruiting speakers or receiving RSVPs may force event cancellations.
Meet Greek Ladders Webinar

- Co-Founder Pete Parker describes how Greek Ladders works for students and employers. He’ll provide a general description of the career planning process, and how students can maximize the Greek Ladders Career Network. He’ll describe additional benefits for students and chapters.

Career Workshop – Align who you are with what you do for the most powerful you

- Presented by Vicki Sandler, discover who you are at your core by taking these free tests, examine your results in this session and learn how to align your values with what you do for utmost success in life and work! (marketing material will explain this is a proven process based on experience, neuroscience and energy; if you identify blocks, you will learn how to remove them ...etc.)

Job Search – Resume, Cover Letter, Interview Workshop

- Pete Corrigan, from the Eller School of Business, will conduct a job search workshop for all majors. His presentation will emphasize best practices in the areas of resumes, cover letters, and interviews.

Careers in Sports

- Students gain deeper understanding of what’s needed to secure employment in entertainment and sports. Zane Stoddard will share insight into what students can do now to be successful after getting the job. Workshop is co-hosted with the Eller Sports Management Program

Employer Resume Review

- Students will have their resumes reviewed by professional leaders. The review might give students insight into hiring processes, best practices, and recommendations.

Careers in Finance and General Business

- Students gain deeper understanding of what’s needed to secure employment in business, overall, as well as the financial industry. The expert speakers will also share insight into what students can do now to be successful after getting the job.

Careers in Advertising, Public Relations, etc.

- Students gain deeper understanding of what’s needed to secure employment in the areas of advertising, marketing, public relations, and media. The expert speakers will also share insight into what students can do now to be successful after getting the job.

Job Search Workshop

- Students will learn from professional leaders what they’re seeking from new hires. They’ll share best practices in the areas of resumes, interviews, and networking.

Visit the Arizona Affiliate webpage on the Greek Ladders website for the latest details about each career event.
Spring 2015 Career Events

Events facilitated by Greek Ladders are in bold.

**January 2015**
14    Spring classes begin
20-24  IFC Recruitment

**February 2015**
4     Resume & Cover Letter Workshop
12    Employer Resume Review
16    Engineering Industry Expo
18    Career Expo
18    Careers in Healthcare
19    Career Showcase (Business)
25    Networking & Interviewing Workshop

**March 2015**
11    Employer Resume Review
14-22  Spring Break
25    Careers in Engineering
31    Spring Career Days – Day 1
31    Greek Week - Awards

**April 2015**
1     Spring Career Days – Day 2
1-4    Greek Week
8     Careers in Education, University, and Nonprofit
10-12  Spring Fling
15    Employer Resume Review
17    Education & Nonprofit Career Day

**May 2015**
14    Last day of classes
28    AZ Career Mixer

**Workshops** – Greek Ladders organizes and helps facilitate workshops to address the needs and wishes of students, chapters, or campuses. The workshops are typically 60-75 minutes in length, featuring a facilitator and 2-4 guest speakers.

**Webinars** – Greek Ladders hosts online webinars, lasting between 30-60 minutes.
Connecting employers with students creates outstanding opportunities for both. Facilitating workshops and discussions brings students and business/nonprofit leaders together to address various career development topics, as described below.

**Resume & Cover Letter Workshop**
- Students will learn from professional leaders how they’re reading resumes and what they’re looking for in cover letters.

**Employer Resume Review**
- Students will have their resumes reviewed by professional leaders. The review might give students insight into hiring processes, best practices, and recommendations.

**Careers in Healthcare**
- Students gain deeper understanding of what’s needed to secure employment in healthcare. The expert speakers will also share insight into what students can do now to be successful after getting the job.

**Networking & Interviewing Workshop**
- Students will be enlightened by the impact their personal brand will have with potential employers. First impressions, to social networking, to face-to-face conversations, to interviews, the workshop’s presenters will illustrate the best ways to create the ideal professional presence.

**Careers in Engineering**
- Students gain deeper understanding of what’s needed to secure employment in engineering. The expert speakers will also share insight into what students can do now to be successful after getting the job.

**Careers in Education, University, and Nonprofit**
- Students gain deeper understanding of what’s needed to secure employment in education, on campus, and in the non-profit sector. The expert speakers will also share insight into what students can do now to be successful after getting the job.

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University of Arizona

**Fraternity & Sorority Life**
Student Union Memorial Center
Room 404
520-621-8046
dos.greek@email.arizona.edu
www.greek.arizona.edu

**Career Services**
Student Union Memorial Center
Room 411
520-621-2588
careerservices@arizona.edu
www.career.arizona.edu

**Greek Ladders**
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