

Fraternity and Sorority Programs Annual Report 2010-2011

Update on Student Affairs Priorities 2010-2011

The BASICS alcohol education course will be required for all fraternity and sorority students. Research has proven that this program, the first of its kind in the country, is proven to reduce alcohol consumption.

- All fraternity and sorority chapters were asked to create a BASICS action plan specific to their chapter, which would outline their organizations participation in BASICS. 25 chapters submitted action plans describing how they would utilize the BASICS program. 18 chapters chose not to submit plans or not to participate as a chapter in the program.
- As of May 9, 2011 135 Greek students had completed both the 1st and 2nd session of BASICS.

The chart below provides more details regarding chapter participation.

Report as of 5/9/11

Participating Chapters with number of names submitted	First Session	Second Session (Completed)
ADPi (91)	63 (12 excused)	43
AEPHi (88)	18	13
Alpha Phi (21)	8	7
Alpha Phi Gamma (9)	9	9 (completed)
Chi Omega	3	3
Beta Theta Pi	1	1
Delta Chi Lambda	5	3 (1 excused)
Delta Gamma	1	0
Gamma Alpha Omega (4)	1	1
Gamma Phi Beta (94)	16	15 (1 withdrawn)
Kappa Alpha Theta (89)	24 (1 excused)	17
Pi Alpha Phi (8)	5	5
Pi Phi	1	1
Phi Kappa Psi (52)	16	4 (+10 no shows for 1 st)
Phi Beta Chi (2)	1	1
SAE (42)	2	1
Sigma Alpha Mu (20)		
Sigma Chi (25)	12	<u>9</u>
Sigma Kappa (17)		
Sigma Lambda Gamma (6)	4	2
Pi Kappa Alpha (email contact only)		
TOTAL Completed	<u>176 1st sessions</u>	<u>135 completed</u>

- In total 568 students were contacted by HPPS to schedule a BASICS appointment and 341 appointments were scheduled.
- At the time of this report. No additional data from HPPS was available.

Fraternity and Sorority Programs Accomplishments and Initiatives

Reflections Body Image Program

- A new collaboration between Fraternity and Sorority Programs and the Women's Resource Center was created through the implementation of the Reflections Body Image Program. This is the first peer lead body image program on campus and over 11 sororities participated, with over 20 peer facilitators being trained and conducting 3 trainings this summer.

Interfraternity Council New Partnerships & Resolutions

- Emerge! Center against Domestic Abuse and IFC created a partnership that will include financial support and volunteer resources in an effort to raise more awareness for sexual assault, abuse and domestic violence.
- The IFC chapter presidents and council officers created and passed a new academic policy regarding rush. All men with at least 12 college credits must have a 2.5 to go through rush and any entering freshman must have at 3.0 from high school to participate in rush.

Panhellenic Fat Talk Free Week

- The Panhellenic Council collaborated with Campus Health Services to host the first ever Fat Talk Free Week during the fall semester. Panhellenic sponsored a keynote from one of the models featured in the Dove Real Beauty Campaign and handed out rubber bracelets the emphasized Fat Talk Free week.

21st Birthday Email Cards

- Through our Olympian health and wellness program we created the first 21st birthday email intervention on campus to reduce excessive celebration drinking.
- Birthday card was created using Google docs and is emailed which eliminates printing and mailing costs
- Intervention created based on literature findings
- Students receive information about responsible drinking (red cup card and taxi cab phone numbers)
- The emails were sent starting in November and reached over 200 Greek students who were turning 21.

New Retention Data and Assessment

- After tracking the 4 year graduation rate for Greek affiliated students since 2006, we found that the 4 year graduation rate is higher for affiliated students and that retention is much higher for a 1st year student into their 2nd year if they are affiliated than non-affiliated student.

Development and Recruitment for the Oracle Board

- The Oracle Advisory Board really took off this year. There are total of 20 alumnae volunteers who were recruited to serve on the board. We established 8 working committees and had a total of 4 board meetings during the year.
- A formal charge for the board and each committee was established.

GreeklifeEdu

- We completed our 2nd year of using GreeklifeEdu, an online education module. This educational program covers the topics of alcohol use, hazing and sexual consent. This educational program is required of all new members in the Greek community.
- The University of Arizona Greek community and the University of Southern California Greek community remain the only campuses using GreeklifeEdu.
- A total of 814 new members completed part 1 of GreeklifeEdu this past year and 658 completed both part one and part two. Below is the executive summary for our campus.

University of Arizona - GreekLifeEdu

- **Summary of Findings**
 - Following is a summary of the key findings from University of Arizona - GreekLifeEdu's 2010-11 implementation of GreekLifeEdu. Further details about each of these findings, including the total number of participants included in your data set, are provided in the following pages. The findings are based on repeated measures analysis (tracking changes in individual students' responses to matched survey questions over time).
- **Course Impact and Knowledge Gains**
 - There was a 13% increase in the mean exam score; the mean pre-test score was 64% and the final exam score was 77%.
 - 65% of students say that GreekLifeEdu prepared them to help in situations where they have identified an alcohol overdose.
 - 60% said they learned more about the legal consequences of hosting a party with alcohol and 65% say the course helped prepare them to "host a safe party."
 - 47% would recommend the course to other members of the organization.
- **Behavioral Trends**
 - **Positive behavioral intentions:** After completing the course, 68% of student members reported that they intend to "support the choice not to drink," and 67% reported their intention to be better informed about laws and policies regarding hazing.
 - **Follow-through on protective behaviors:** Members also reported a significant degree of follow-through on certain intended protective behaviors, including setting a personal limit on the number of drinks they will have per occasion. In Survey 2, 64% of students indicated their intention to set a limit; in Survey 3, 48% indicated that when they drink, they do in fact limit the number of drinks they consume in order to reduce their risk.
 - **Risk behaviors and negative consequences:** In Survey 3, drinkers reported a prevalence of certain risk behaviors, such as chugging (17%), and doing shots (38%). Negative consequences were also reported, including having a hangover (10%).
 - **Drinking rates:** The number of your students who identified as non-drinkers went from 27% in Survey 1 to 36% in Survey 3. During that same time frame, heavy-episodic drinkers and problematic drinkers went from 48% to 36% and 14% to 9%, respectively.
- **Level of Interest in Prevention Actives**
 - 94% of student members indicated their interest in getting involved in one or more prevention activities. 364 are interested in attending

President and Advisor Training

- In January over 80 presidents and chapter advisors attended the annual president and advisor retreat. Over 50 students and advisors were TIPS trained and over 70 presidents and advisors went through the Bystander Intervention program, Responsibility.

Council Executive Board Retreat

- In January council officers from all four governing councils, the Standards Board Chief Justice, the Philanthropy Advisory Board Chair and GAMMA co-chairs all attended a weekend retreat.

STEP UP Day

- Fraternity and Sorority Programs hosted STEP UP day during the fall semester and helped co-sponsor the day during the spring along with the athletics department, UAPD and Campus Health Services.

Hunter White Safe Spring Break Program and Safe Cats

- This year during the annual Hunter White Safe Spring Break Program we collaborated with the Safe Cats program. Fraternity and Sorority Programs produced 500 of the Safe Cats door deck cards that focused on spring break. These cards were distributed during the annual Safe Spring Break program sponsored by the Hunter White Health Advocate Program.
- Over 600 students attended the Drink and Think presentation on alcohol safety and spring break. The program was presented by Rick Barnes with campus speak.

CATwalk

- This year was the 10th annual CATwalk, which was a large mile marker for the community. Over \$50,000 was raised helping to meet the community goal of raising half a million dollars in ten years for the Arizona Cancer Center.
- The fraternity and sorority community also voted to re-commit to CATwalk for CATwalk 2011 agreeing that every chapter would participate or contribute time, volunteers or a raffle prizes for the event.

Greek Service Day

- During spring semester the governing councils organized a day of community service. Over 10 chapters participated with about 50 volunteers working to improve the Tucson community. Follow the link to a short video about the day
http://www.youtube.com/watch?v=vZgoggdD_q4

Up 'til Dawn

- Up 'til Dawn raised over \$25,000 this year for St. Jude Children's Research Hospital. Bringing the total amount raised in 4 years to over \$100,000.

Fraternity and Sorority Programs Challenges and Opportunities

Chapter Size

- The size of some chapters continues to be a challenge for our community. Many of our NPC chapters have over 200 members and have consistently had pledge classes of more than 80 women. This has become a challenge for managing space in the facilities, accountability, educational programming and risk management.
- Extension for NPC continues to be challenging at UA due to the very high financial investment required to build a facility.
- Some of our housed men's fraternities are describing feeling the pressure to grow large to keep up with the size of the women's organizations and these large numbers are presenting numerous risk management and accountability issues.
- On the opposite side of the spectrum, some of our NPHC and USFC chapters are struggling to find members and to keep members active due to academics. Their very small chapter sizes make many of them ineligible or barely eligible to maintain their club recognition.

Advisor Support

- Several of Greek chapters are struggling to recruit chapter advisors. Very few are lucky to have trained and talented advisors. Many chapters have only one advisor who is located in Tucson and that person often gets burnt out very quickly.
- Recruitment for advisors, recognition, training and support are all needs for the community.

Academic Success

- For many of the men's fraternities academics are suffering. New member class GPAs are way below the all men's average GPA on campus and some chapter GPAs are even below the all men's average.

Budget and Staffing Needs

- We have been lucky to receive money from the Student Services Fee and from the Hunter White Foundation to support two graduate assistants. These grants have been crucial in being able to implement key programs, the Olympian program and Aristotle. If our funding is lost this next year, as anticipated for our graduate assistants, we will have to scale back both of these initiatives.