

**FRATERNITY & SORORITY PROGRAMS**

Student Union Memorial Center, Room 411  
 1303 E University Blvd.  
 Tucson, AZ 85721

Ofc: 520-621-8046  
[greek.arizona.edu](http://greek.arizona.edu)



<b><u>Benefit</u></b>	<b><u>Description</u></b>
Website	The FSP website has a page specifically designed to highlight our sponsors. Your logo and a link to your website and social media platforms will remain here for as long as your sponsorship is active. <a href="http://greek.arizona.edu">greek.arizona.edu</a>
Social Media	The Arizona Greek Life Instagram has over 4,000 followers and is the 4 <sup>th</sup> fastest growing FSL page of schools in the power five. Sponsored posts are re-posted to the story by our three councils which boast a combined 13,000 followers.
FSP Weekly Newsletter	Each week we email a newsletter to our chapter leaders and their advisors. This newsletter reaches ~150 students.
All Members Newsletter	Twice a month we send a newsletter that reaches all 5,700+ of our students.
Presidents Forum	Once a month, presidents/representatives from our 50+ organizations come together to get community updates, discuss upcoming events, and hear from speakers.
The Bond	The book is given to every student, parent, and attendee that attends our presentations throughout the year (5,000+). It also is available on our website year-round.
GGW	Great Greek Weekend/Workshops is a leadership development event for 75-100 of our newest members and takes place each fall. This is a great opportunity to get in front of future leaders and decision makers of the community.
Alumni Newsletter	The alumni newsletter is sent out each quarter to nearly 30,000 of our alumni.
Parent & Family Newsletter	The PF newsletter is sent each semester to the parent and family members of the new members who have joined the Greek community that semester.
Greek Awards	Every spring over 400 students and advisors come together to celebrate the accomplishments. Sponsors logos would appear on all marketing material leading up to the event, at the event, and be announced throughout the awards distribution.
Recruitment	Each fall the FSP community has over 3,000 students participate in recruitment practices for our 3 councils.

To get started on your custom sponsorship today please email Greer Vinall, Assistant Director, at [GreerVinall@arizona.edu](mailto:GreerVinall@arizona.edu).