

# Spring 2021 Safe Spring Break Symposium: Getting Real About Drug Use

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## Overview & Summary

On March 16<sup>th</sup>, 2021, Fraternity and Sorority Programs at The University of Arizona hosted Dr. Adi Jaffe from Campus Speak as part of the annual Safe Spring Break Symposium. The topic was drug use. In the talk, titled “Getting Real About Drug Use,” Dr. Adi Jaffe discussed the norms and standards surrounding decisions to partake in alcohol and drug use, and helped students make their own decisions on this complicated topic without shaming or taking away their freedom and agency.

## Major Takeaways

- ❖ Likelihood of Changing Behaviors
  - There were a total of **1,572 respondents (approximately 60%)** who reported they are **likely or very likely** to change their behaviors related to drug or alcohol use after this presentation.
- ❖ Relevance of Topic
  - Approximately **60% of respondents** rated the relevance of the topic for this year’s Safe Spring Break Symposium a **10- the highest rating available**.

## Implications

- ❖ Technology
  - The symposium was done in a completely virtual format in accordance with CDC guidelines surrounding the COVID-19 pandemic. This was also under the assumption that all attendees have a stable internet connection.
- ❖ Survey Questions
  - The demographic question “Which organization do you belong to?” was not included in this report due to it having a write-in response. This made it difficult to determine what organizations and councils were most represented.



## Methods

Following the event, registered attendees were emailed and asked to complete a follow-up survey. The email provided the link to the follow-up survey. The following questions gathered quantitative data:

### Survey

#### ❖ Demographics

- Would you describe yourself as:
  - American Indian
  - Asian
  - Black/African American
  - Hispanic/Latinx
  - White/Caucasian
  - Pacific Islander
  - Multiple Ethnicity/ Other (please specify)
- Select your classification:
  - Freshman
  - Sophomore
  - Junior
  - Graduate Student
  - Faculty
  - Staff
  - Other (please specify)
- In order to track the effectiveness of our programming efforts and ensure we consider the needs of all our students, please consider the following optional question: What is your gender?

#### ❖ Drug-Related Questions

- How likely are you to change behaviors related to drug or alcohol use after this presentation?
- On a scale of 1 to 10 with 10 being the highest: How would you rate the presenter's ability to connect with the audience?
- On a scale of 1 to 10 with 10 being the highest: How would you rate the relevance of the topic?

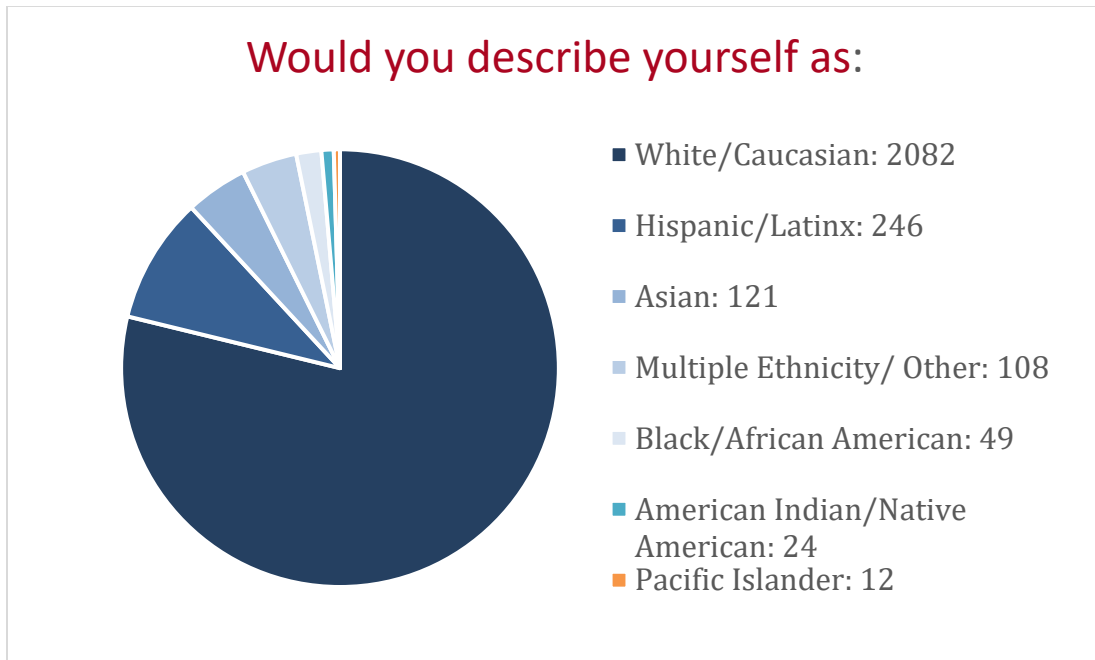


## Survey Responses

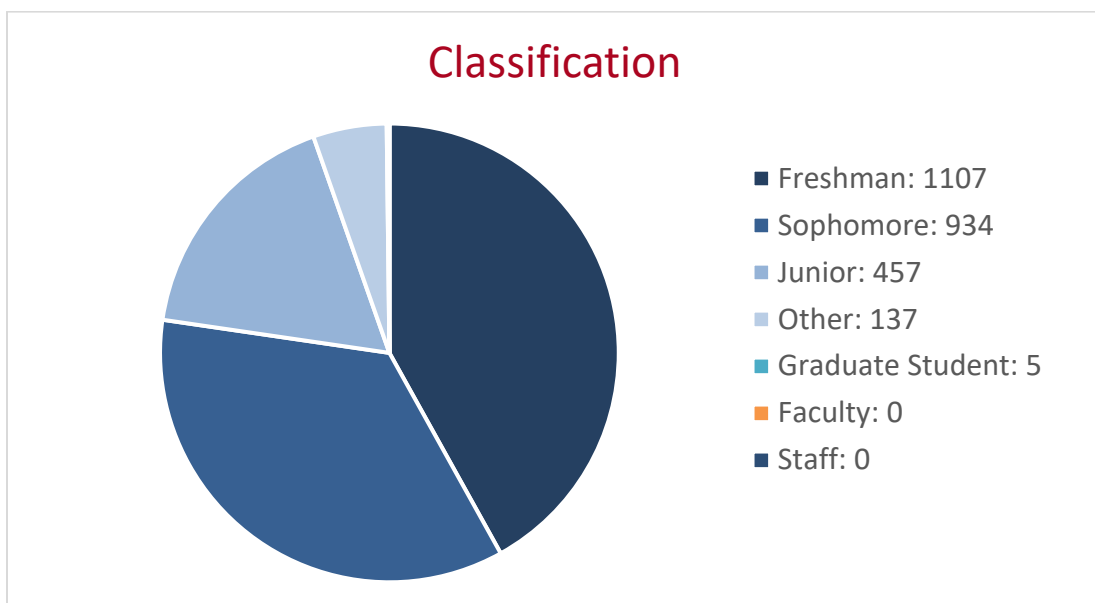
The following quantitative data come from the Spring 2021 Safe Spring Break Symposium follow-up survey. Qualitative data are not included in this report.

### Demographics

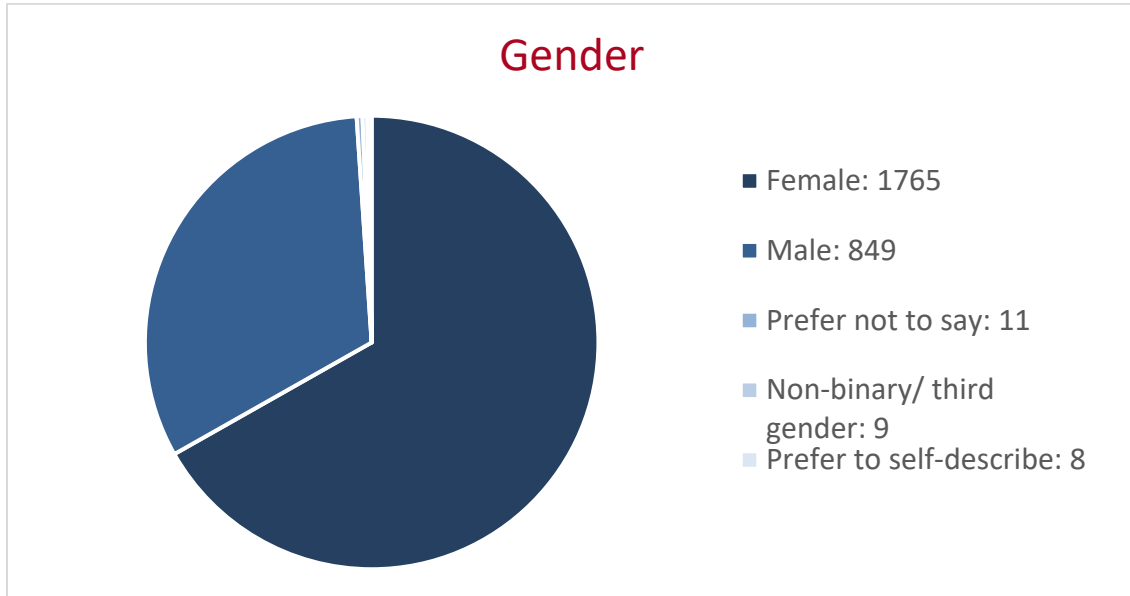
❖ Would you describe yourself as:



❖ Select your classification:

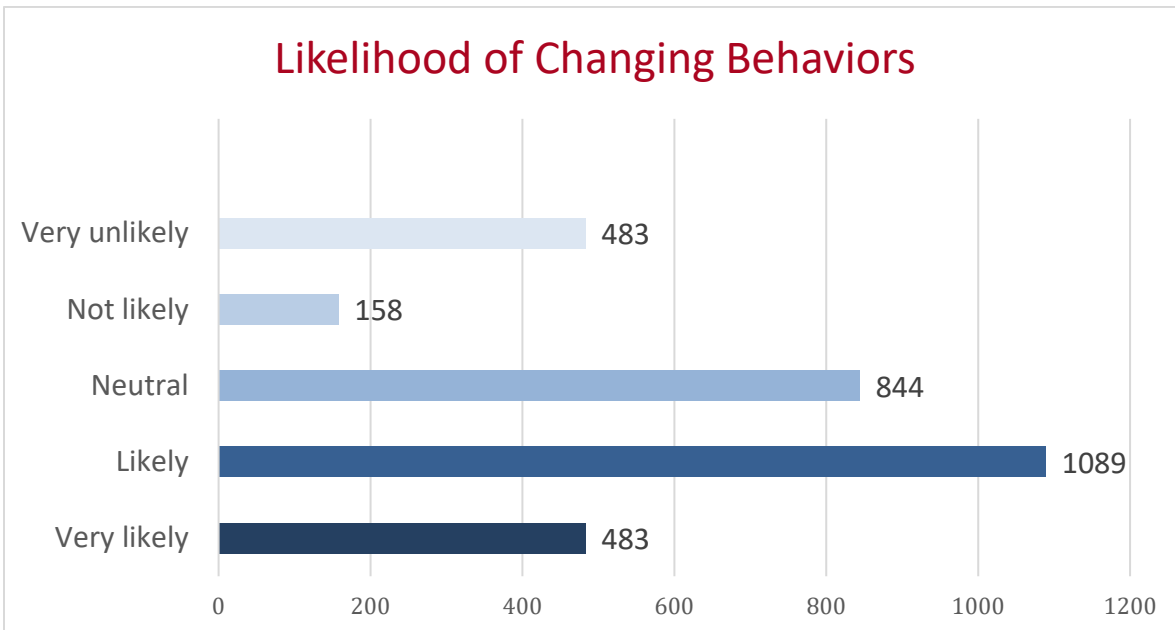


❖ What is your gender?

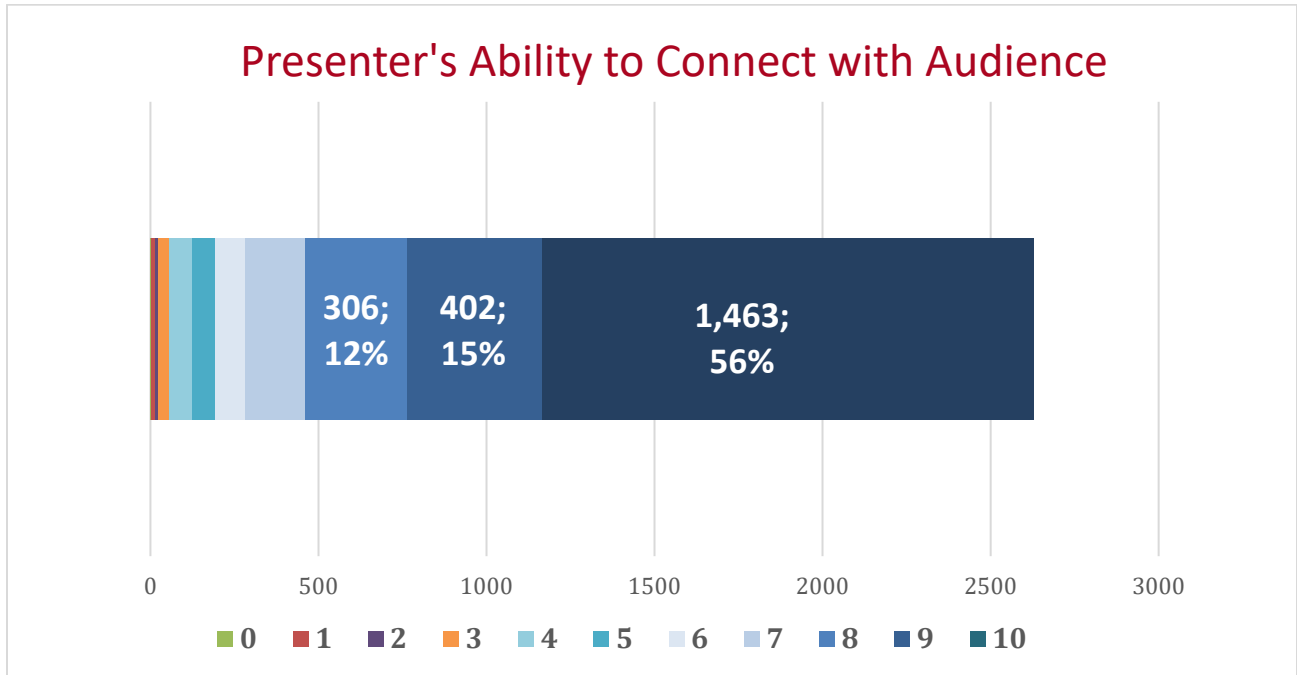


**Drug-Related Questions**

❖ How likely are you to change behaviors related to drug or alcohol use after this presentation?



- ❖ On a scale of 1 to 10 with 10 being the highest: How would you rate the presenter's ability to connect with the audience?



- ❖ On a scale of 1 to 10 with 10 being the highest: How would you rate the relevance of the topic?

