

FRATERNITY & SORORITY PROGRAMS

A Call to Men Report

Completed: October 17, 2019

A Call to Men Overview and Summary

On October 4, 2019, the Interfraternity Council and Fraternity and Sorority Programs partnered with Emerge! Center Against Domestic Abuse and A CALL TO MEN to host the inaugural IFC A CALL TO MEN workshop. The purpose of the workshop was to educate fraternity men on healthy, respectful manhood. Tony Porter, who is an author, educator and activist working to advance social justice issues and co-founder of A CALL TO MEN, was the opening keynote. Following the keynote, there was three congruent small group sessions lead by various facilitators. In total the workshop was 4.5 hours.

Demographics

- There were 191 individuals that registered for the workshop and an estimated **128** actually attended.
- A post assessment survey was administered two days after the event. **78** individuals submitted anonymous feedback. That is a **60.9%** response return.
- The respondents were primarily **sophomores (57.33%)**, with **freshman (26.67%)** and **Junior (16%)** following. There were no reported seniors.
- There was an average of **5 members per chapter in attendance**. The original goal was to have 10 members per chapter in attendance.

Reasons for Participating

Respondents were asked to state why did they attend the workshop. Words like “**better**”, “**about**”, “**learn**”, and “**wanted**” were among the most used words to describe the reason for their attendance.



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Marketing

An improvement can be made to marketing the event. The use of social media and personal communication should be emphasized for next year.

How did you hear about the A Call to Men workshop?

<i>I heard about it at chapter meeting</i>	52%	39
<i>My chapter President told me about it personally</i>	32%	24
<i>I heard it from another fraternity brother</i>	10.67%	8
<i>I received an email about it from the Interfraternity Council</i>	5.33%	4
<i>Other</i>	0%	0

Major Takeaways

One of the main purposes of the workshop was to educate IFC men on embracing healthy, respectful manhood. As stated on the A CALL TO MEN website, "Embracing a healthy, respectful manhood prevents violence against women, sexual assault, sexual harassment, bullying and many other social ills." Respondents were asked to describe healthy manhood. The words "**respectful**" and "**respect**" were both used abundant amount of times. Below are a few examples from respondents:

- "One where there is no shame to express the way you feel and where you respect yourself and everyone around you"
- "I would describe it as something that men are proud to have. It is the mentality that men should respect and understand the opinions of women and have them play a significant role in their lives. It should also mean that men should not be scared to show emotion and should be themselves every single day."
- "I would describe healthy manhood as treating everyone with respect, not resorting to violence whenever something goes awry, and being vulnerable and comfortable with your emotions"
- "I describe healthy manhood as the ability to treat women the way they deserve as well as being able to be open to other men about true feelings and problems going on in your life without resorting to the default of anger."
- "Healthy Manhood is being proactive in domestic and sexual violence and awareness and to not conform to social expectations of what man should be and look like."

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Attitudes and Feelings

The following table indicates the attitudes the respondents had toward the statements.

Statement	Totally Disagree	Disagree	Neutral	Agree	Totally Agree
Men's violence and discrimination against women and girls is rooted in a history of male domination that has deeply influenced the definition of manhood in our culture.	0.00%	0.00%	21.92%	56.16%	21.92%
Preventing domestic, sexual, and all forms of violence and discrimination against women and girls is primarily the responsibility of men.	0.00%	4.11%	21.92%	53.42%	20.55%
Men are responsible for teaching and promoting healthy concepts of manhood to each other, our sons and other boys.	0.00%	1.37%	5.48%	41.10%	52.05%
A Call to Men changed my perception of what Healthy Manhood looks like.	0.00%	6.85%	17.81%	43.84%	31.51%
The Man Box perpetuates a heterosexist norm that devalues all those who don't conform to a gender binary.	2.78%	5.56%	33.33%	43.06%	15.28%
When boys are told not to cry or feel, there are lasting negative effects on their health and relationships.	2.74%	13.70%	32.88%	32.88%	17.81%

Respondents were asked to describe their feelings about the workshop. The words “long”, “good”, “enjoyed”, and “really” and “were” used the most amount of times. Below are a few examples from respondents:

- “I felt that it was an incredibly important event. Just a tad too long.”
- “A call to men workshop was a refreshing course compared to the others, however we have been attending a surplus of courses similar to this.”
- “I enjoyed the workshop but I would recommend making it shorter that way everyone stays focused and the information is more impactful”
- “While I very much enjoyed the content of the workshop, I feel like its 4 hour runtime detracted from the experience for some people. Condensing it down to 3 hours or less would make it much more effective as participants would not zone out as easily”
- “I really enjoyed what all of the speakers had to say and loved the open discussions between all of us. It really strengthened my understanding of how we as men can change the culture behind us and do it here on campus.”
- “It was a very long day, not many breaks and small groups were not very enthusiastic or engaging to keep everyone following along, snacks/food could have been better to keep us going but overall something that should be done every year”
- “I felt that it was a very effective message but when you have college students in a workshop for 5 hours on a Friday afternoon people are going to lose many of the teachings due to being there for so long it's almost like overkill.”

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Satisfaction

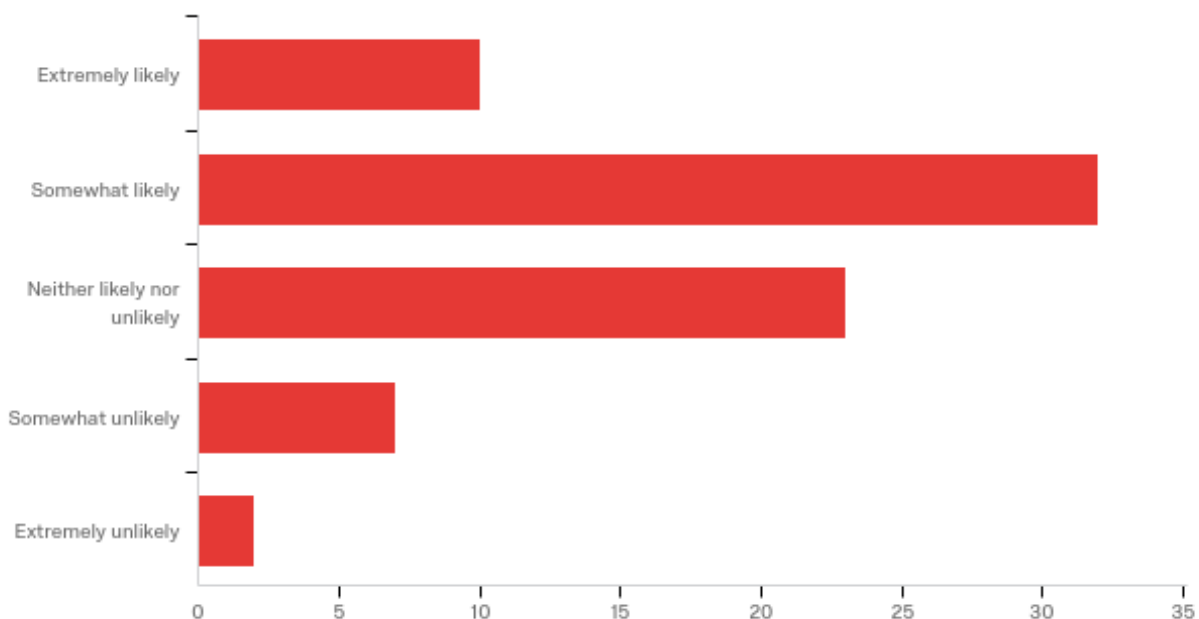
It is important to note there are variables in which the hosts have control over. These variables often lead to various feelings of satisfaction for the participants. Understanding the feelings of the participants can lead to more successful and satisfactory events. The following table indicates the satisfaction the respondents had toward the following:

Variable	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Location of workshop	0.00%	0.00%	21.92%	46.58%	31.51%
Comfort of large auditorium	0.00%	2.74%	20.55%	47.95%	28.77%
Comfort of group classrooms	0.00%	0.00%	16.44%	49.32%	34.25%
Restroom facilities	0.00%	1.37%	12.33%	52.05%	34.25%
Snacks provided	0.00%	4.11%	9.59%	42.47%	43.84%
Opening keynote	0.00%	1.39%	5.56%	48.61%	44.44%
Small group facilitators	0.00%	2.74%	13.70%	47.95%	35.62%
Length of workshop	16.44%	31.51%	31.51%	13.70%	6.85%
Overall sanctification of A Call to Men workshop	0.00%	4.11%	13.70%	58.90%	23.29%

Future Implications

Within the past 4 years, this was the first time this type of men’s programming was implemented within the IFC community. A similar program was implemented during the 2019 IFC formal fall recruitment. Potential new members engaged in a one (1) hour keynote from an Emerge! Center Against Domestic Abuse speaker. That program will be implemented for each IFC recruitment process. There is plenty of room for improvement within the IFC A CALL TO MEN workshop. The length of the workshop will need to be evaluated and thought about differently. Today’s fraternity man is very busy balancing chapter obligations, classes, studying, and outside fraternity engagements. In addition, today’s college student, in general, prefers to engage and receive information in a much faster pace. This generation’s entire existence has been around high-speed information with no limitations.

However, it is hopeful this program will be very successful in future years to come. **56.75%** of respondents indicated they are somewhat or extremely likely to attend future A CALL TO MEN workshops.



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What makes the future of the program even more hopeful is the fact that **78.38%** of respondents indicated they are somewhat or extremely likely to encourage a friend to attend future A CALL TO MEN workshops. An additional **9** respondents indicated they would like to receive more information about future A CALL TO MEN workshops.

