

FRATERNITY & SORORITY PROGRAMS

A Call to Men Report
Completed: November 23, 2020

A Call to Men Overview and Summary

On October 16 and November 6, 2020, the Interfraternity Council and Fraternity & Sorority Programs partnered with Emerge! Center Against Abuse and A Call to Men to host the 2nd annual IFC A Call to Men workshop. Due to COVID-19, the workshop was held virtually. The purpose of the workshop was to educate fraternity men on healthy, respectful manhood. Tony Porter, who is an author, educator, and activist working to advance social justice issues and co-founder of A Call to Men, was the opening keynote on October 16th. Following the keynote, there was a three-week intersession and assignment for participants to complete. Then on November 6th, participants returned and participated in a small group session, which was co-led by Emerge! and IFC facilitators.

- Session 1 was held on October 16, 2020, and had **139** unique participants.
- Session 2 was held on November 6, 2020, and had **78** unique participants. Fraternity & Sorority Programs considers **78** individuals to have completed all necessary workshop requirements (sessions 1 & 2; intersession assignment)
- A post-assessment survey was administered directly after session 2. **39** individuals submitted anonymous feedback. That is a **50%** response return.

Survey Demographics

- The respondents were primarily Sophomores (**32.43%**) and Seniors (**32.43%**). Freshman (**10.81%**) and Juniors (**24.32%**) made up the least number of respondents.
- We were unable to determine the average number of participants per chapter. We did not collect chapter information for session 2.

Marketing Strategy – How did you hear about the A Call to Men workshop?

<i>Answer</i>	<i>%</i>	<i>Count</i>
I heard about it at chapter meeting	39.47%	15
My chapter President told me about it personally	39.47%	15
I heard it from another fraternity brother	7.89%	3
I received an email about it from the Interfraternity Council	7.89%	3
Other	5.26%	2
Total	100%	38

The best marketing strategy is by word of mouth and referral. A majority of students learned or heard about A Call to Men workshop at a chapter meeting or from their chapter president. Every IFC member received an email about the workshops. However, sending an email doesn't seem to be an effective way to market the program.

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Reason for Participating

Respondents were asked to state why did they attend the workshop. Words like “fraternity”, “better”, “learn”, “attend”, and “mandatory” were among the most used words to describe the reason for their attendance.



Major Takeaways

One of the main purposes of the workshop was to educate IFC men on embracing healthy, respectful manhood. As stated on the A Call to Men website, “Embracing a healthy, respectful manhood prevents violence against women, sexual assault, sexual harassment, bullying, and many other social ills.” Respondents were asked to describe healthy manhood. Below are a few examples from respondents:

How would you describe Healthy Manhood?

- Trust in who you are and not be influenced by outside forces in a negative way
- Treats women with respect and has good relationships with everyone in their lives.
- Respecting women and being able to handle your emotions in a mature way
- Healthy manhood to me is being comfortable with who I am and not having to put on a front.
- Healthy manhood is respecting not only others but yourself. One must be okay with expressing emotions and treating others like you would want to be treated.
- Going out with the boys and respecting women
- A time of life where you can be yourself all the time and never have to suppress your feelings and emotions. A manhood where you respect women and they respect you as well.
- A lot of testosterone with a healthy dose of emotions and higher level thinking
- A healthy manhood would be doing what you want to do and not letting anyone drive you away from that. Your mangos is your man box do what you want.
- A healthy manhood is being a role model for others

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- Healthy Manhood is behaving in a way that is outside of the man box. Whether it is being able to deal with your emotions in a healthy way or being able to speak up against things you disagree with, healthy manhood is essential to your overall well-being.



Attitudes and Feelings

The following table indicates the attitudes the respondents had toward the statements.

Statement	Totally Disagree	Disagree	Neutral	Agree	Totally Agree
When boys are told not to cry or feel, there are lasting negative effects on their health and relationships.	0.00%	11.11%	13.89%	30.56%	44.44%
The Man Box perpetuates a heterosexist norm that devalues all those who don't conform to a gender binary.	5.56%	8.33%	30.56%	36.11%	19.44%
Preventing domestic, sexual, and all forms of violence and discrimination against women and girls is primarily the responsibility of men.	0.00%	5.71%	17.14%	37.14%	40.00%
Men's violence and discrimination against women and girls is rooted in a history of male domination that has deeply influenced the definition of manhood in our culture.	2.78%	5.56%	8.33%	52.78%	30.56%
Men are responsible for teaching and promoting healthy concepts of manhood to each other, our sons and other boys.	0.00%	0.00%	8.33%	30.56%	61.11%
A Call to Men changed my perception of what Healthy Manhood looks like.	5.56%	2.78%	11.11%	44.44%	36.11%

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Respondents were asked to describe their feelings about the workshop. The words “enjoy”, “good”, “great”, “workshop”, and “person” are used the most amount of times. Below are a few examples from respondents:

- I felt like the sessions were too long in length. I feel like an hour is enough to dive into the issues at hand.
- I think the workshop was good, but maybe less effective in a virtual format because conversation is more difficult. The frustrating part was seeing unwillingness from many men to acknowledge problems within fraternities and their ties to toxic masculinity. I think this is a good workshop, but fraternities also need to be held more accountable for misogyny, sexual assault, and homophobia.
- The call to men was great. A lot of conversations and some back and forth but overall it was great to go
- I really enjoyed the workshop, I feel that if it was an in person workshop it would have been more enjoyable but due to the current circumstances, it was still really good.
- The call to men workshop was easy going and not what I expected. It went by quick because we were all talking and participating in the group.
- I think it was very informative because I definitely tend to have self-harming man box tendencies that hurt my relationships as well. I am very grateful for this because it has really helped me see how to be a better.
- I felt that the message was still effective even through virtual barriers, however I would have preferred in person to "force" conversation from some individuals. It often felt like the same 4 people were talking during any of the sessions.
- I enjoyed my time in these sessions it taught me alot about how to be a better man and stand up for what isn't right in society.

Satisfaction

It is important to note there are variables in which the hosts have control over. These variables often lead to various feelings of satisfaction for the participants. Understanding the feelings of the participants can lead to more successful and satisfactory events. The following table indicates the satisfaction the respondents had toward the following:

Variable	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Comfort of virtual breakout groups	0.00%	5.56%	19.44%	38.89%	36.11%
Comfort with virtual format	0.00%	5.71%	17.14%	42.86%	34.29%
Length of Intersession (3 weeks)	0.00%	16.67%	13.89%	33.33%	36.11%
Length of workshop - Session 1	0.00%	5.56%	25.00%	30.56%	38.89%
Length of workshop - Session 2	0.00%	8.33%	13.89%	41.67%	36.11%
Opening keynote - Session 1	0.00%	0.00%	5.56%	41.67%	52.78%
Small group facilitators	0.00%	0.00%	11.11%	44.44%	44.44%
Overall sanctification of A Call to Men workshop	0.00%	0.00%	8.57%	45.71%	45.71%

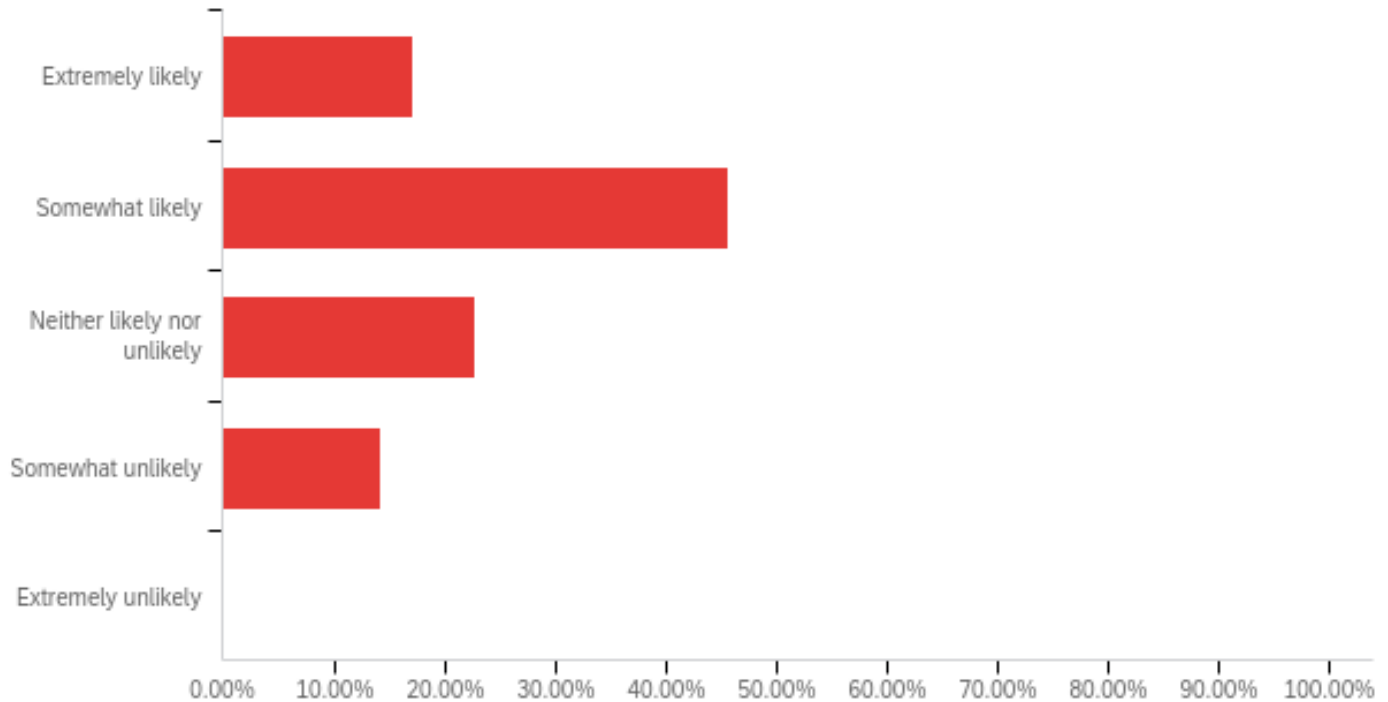
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Future Implications

Last year was the inaugural workshop which had 128 attendees. The program was 4 hours long and was held in-person. Due to COVID-19, this year's workshop had to be completed in a virtual format. The virtual format provided benefits and challenges. One of those challenges was the lack of participation from participants and the increase of distractions. Every participant was asked to turn on their camera, but not everyone did. During the small breakouts, several men chose to keep their cameras off and remained muted. While a virtual format was challenging at times, the same format may need to be implemented again. The unknown around COVID-19 makes it difficult to predict what the 2021 workshop will look like. A strong recommendation, if possible, is to have a hybrid workshop. There should be at least in-person meetings for session 2. This program is continuing to evolve and grow. The data show that this program is well received by the fraternity community at the University of Arizona. Next year, there needs to be an assessment of the intersession assignment.

How likely are you to attend future A Call to Men workshops? **62.85%** of participants indicated they are extremely likely or somewhat likely to attend future A Call to Men workshops.

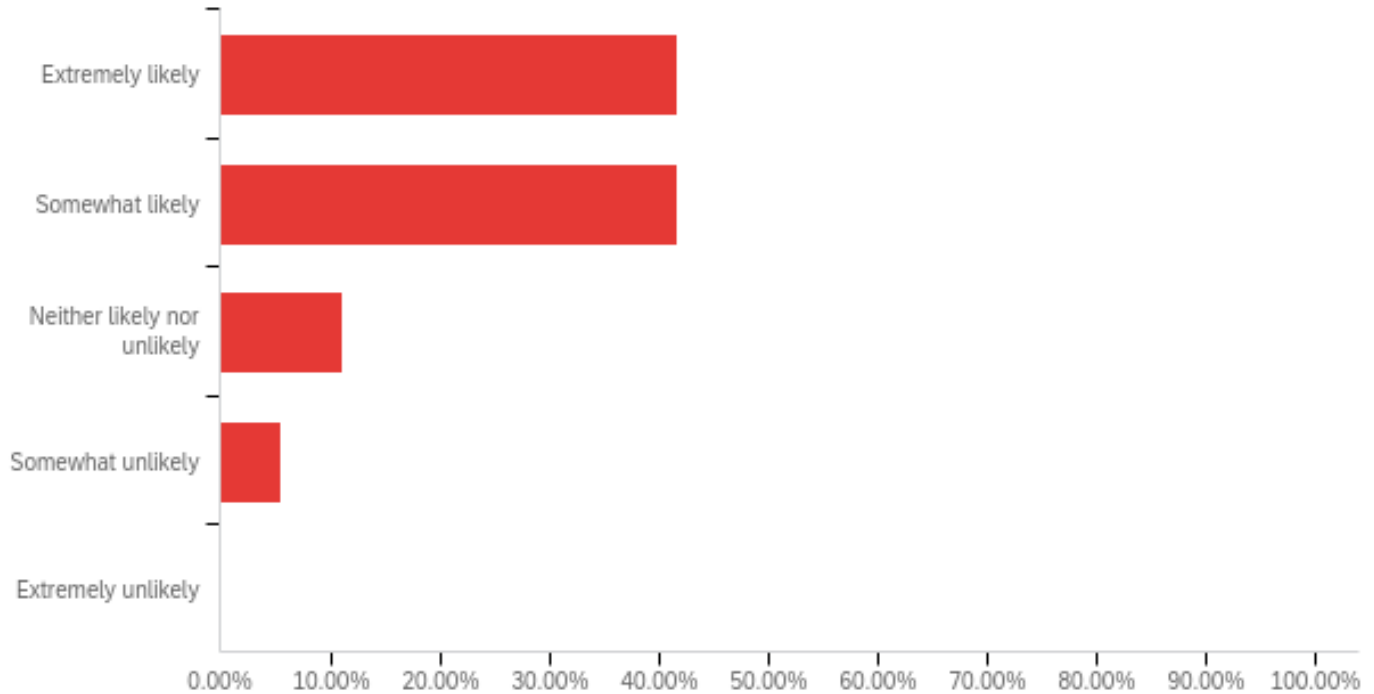


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What makes the future of the program even more hopeful is the fact that **83.34%** of respondents indicated they are somewhat or extremely likely to encourage a friend to attend future A Call to Men workshops. An additional 4 respondents indicated they would like to receive more information about future A Call to Men workshops.

How likely are you to encourage a friend to attend future A Call to Men workshops?



Past Year Comparison

	2020	2019
Number of total participants	78 (↓ 30%)	128
Survey response rate	50% (↓ 10.9%)	60.9%
Likelihood of attending future A Call to Men workshops	62.85% (↑ 6.1%)	56.75%
Likelihood of encouraging a friend to attend A Call to Men workshop	83.34% (↑ 4.96%)	78.38%

	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Overall sanctification of A Call to Men workshop 2019	0.00%	4.11%	13.70%	58.90%	23.29%
Overall sanctification of A Call to Men workshop 2020	0.00%	0.00%	8.57%	45.71%	45.71%